

**SOCIETY OF GOVERNMENT MEETING PROFESSIONALS
2010 JOINT EDUCATION CONFERENCE & TRADESHOW
HOTEL KABUKI – SAN FRANCISCO
FEBRUARY 25, 2010**

AGENDA

“Sharpen your Government Meeting Planning Skills in 2010 and Beyond...”

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| 7:00 A.M. – 1:00 P.M. | Registration |
| 7:00 A.M. – 11:00 A.M. | Booth Set Up (Exhibitors) |
| 7:30 A.M. – 8:30 A.M. | Continental Breakfast |
| 8:30 A.M. – 9:45A.M. | Welcome, San Francisco Bay Area & Sacramento Chapters
General Session – “Effective Communication & Negotiations”
Alan Ovson, Ovson Communications Group |
| 9:45 A.M. – 9:55 A.M. | Break |
| 10:00 A.M. –11:15 A.M. | Breakout Session A –“The Government Meeting Toolbox”
(CGMP certification class – CEU credit)
Bruce Orinstein, CMP, CGMP, Director of Sales & Marketing
Hilton Garden Inn Monterey

Breakout Session B – “The Government Meeting Planning Environment”
Linda Colovos, CGTP, Director of National Sales, Carlson Hotels |
| 11:15 A.M. – 11:25 A.M. | Break |
| 11:30 A.M. – 1:00 P.M. | Luncheon & Program --Industry Panel |
| 1:00 P.M. – 1:10 P.M. | Break |
| 1:15 P.M. – 3:00 P.M. | Tradeshow & Exhibition |
| 3:15 P.M. – 4:30 P.M. | General Session – “How Can Planners and Suppliers Work
Together to Execute Successful Meetings?”
Bonnie Walsh, CMP, CMM - Bonnie Walsh Associates |
| 4:30 P.M. – 6:30 P.M. | Closing Remarks/Reception/Raffle |

SPEAKER PROFILES

Linda Colovos, Certified Government Travel Professional (CGTP)

Director – National Sales, Government Transient and Group, Carlson Hotels Worldwide

Linda serves as a liaison between more than 1,035 hotels, including Regent Hotels & Resorts, Radisson Hotels & Resorts, Park Plaza Hotels & Resorts, Country Inns & Suites by Carlson, and Park Inns in 74 countries and various government agencies. She is focused on building strategic partnerships, positioning the brands to participate in the government sectors, and working with federal agencies on new and innovative ways to meet the needs of their travelers. Prior to this, Colovos worked for Radisson SAS (now The Rezidor Hotel Group), as an overseas partner of Carlson Hotels. She also serves as a co-chair of the 2009-2010 FedRooms Hotel Council, and sits on the Board of Directors for the Society of Government Travel Professionals (SGTP), and is a member of the Supplier Council for SGTP. Over the years, she has facilitated various industry training sessions and served on panels for Carlson Hotels Worldwide, SGTP, and the National Defense Transportation Association.

Bonnie Walsh, CMP, CMM, Chief Strategist of Bonnie Walsh Associates, LLC

Bonnie Walsh, CMP, CMM has been actively involved in the hospitality industry for 30 years. The only Certified Meeting Manager in the Charlotte area, Bonnie is the Chief Strategist of Bonnie Walsh Associates, LLC, a professional meeting management and training firm which has been producing meetings, conferences, tradeshow, and training programs since 1978. She received her B.A. and M.A. degrees from Hunter College and completed a 30 credit post-graduate program in administration and supervision from Richmond College. She recently completed an on-line course on World Culture and Hospitality at the University of Nevada, Las Vegas campus. Ms. Walsh has been an instructor at NYU's School of Continuing Education, Kingsborough Community College, a division of the City University of New York; Central Piedmont Community College; Johnson & Wales University; and the University of North Carolina at Charlotte. Currently, she is teaching a two-day program on Negotiations, Contracts, and Risk Management at the Rosen School of Hospitality at the University of Central Florida. Ms. Walsh is an active member of MPI and co-chairs the CMP Study Group. She is developing and co-facilitating the CMP Boot Camp in the MECO Mansion in Second Life.

Alan Ovson, Ovson Communications

Actor, educator, entrepreneur, theologian and sought-after expert in the field of communications, Alan blends his high content speeches and seminars with a unique style that gets audiences to listen, laugh, and learn. For Alan, "Humor is serious business...Get people to share a laugh and you can get them to think and work together at a deeper level." For over 20 years, Alan has customized speeches and interactive seminars around his client's unique challenges. Alan uses his educational, acting, and directing background to engage participants in the learning process while pushing them to think beyond their comfort levels. He often "brings in" his team of experts (archetypal characters within everyone) to humorously address sensitive topics, and explains the right and wrong way to present, lead, negotiate, and communicate. Alan's goals are to get his audiences to listen, laugh, and learn, and they do.

Bruce Orinstein, CMP, CGMP

Bruce started his hotel career in 1975 as a catering manager at the Beverly Hilton Hotel and has also been a sales manager, associate director of sales, director of sales, and director of marketing. Bruce has worked for Hilton, Hyatt, Marriott, and independent properties throughout California,

Washington, Maryland, and Pennsylvania. Currently, Bruce is Director of Sales & Marketing at the Hilton Garden Inn in Monterey. He earned his CMP in 1994 and was in the first 1300 to achieve this designation and has been recertified twice. He became a member of SGMP in 1986, helping to form the San Francisco Bay Area Chapter of SGMP. A San Francisco Chapter chapter member, Bruce has remained active with that Chapter and is currently publisher of their newsletter, Bayview. Bruce was the supplier recipient of the San Gilmer Award in 1999 along with planner member, Jan Thor.